



*Dear Valued Overland Business:*

*April 2017*

Spring has arrived again and with it comes the time to plan our summer celebration. We are hoping for great weather and another fabulous crowd this year! The **Overland Block Party** will be held on **Saturday, June 3**. This year we are going to focus the event around the evening entertainment. The day will begin as normal with the **Overland Farmers Market** from 8 a.m. to 12:30pm and the **Joey Wasser Memorial 5K Run/Walk** at 8 a.m. The evening festivities will then kick off at 4 p.m. with five Food Trucks, beer and soda, **Community Artisan Project** demonstrators, carnival style games, a **rock climbing** wall sponsored by Harmony Church and a live performance by **Volcanic Ash** from 5-10 p.m.

Once again, we need to ask for your support. We are in need of your support to defray the costs of hosting this wonderful community event. We have **four Sponsorships levels** for you to choose from:

- ❖ **\$500 Platinum Sponsor** (*limited to 12*) features your business name and single color logo on all advertising including on one of two billboards, digital sign at Erickson Plaza, venue signs, flyers, posters, souvenir cups and run/walk t-shirts
- ❖ **\$250 Gold Sponsor** features your business name on venue signs, flyers, posters, souvenir cups and the run/walk t-shirts
- ❖ **\$100 Silver Sponsor** features your business name on flyers, posters and venue sponsor board
- ❖ **\$50 Bronze Sponsor** features your business name of the venue sponsor board

In order to take advantage of these sponsorships, we do not require businesses to be OBA members. However, if you wish to support our organizations efforts and this event, you can join now by simply adding an additional \$75.00 to your sponsorship check.

Thank you in advance for your consideration of supporting this event, our city and our organization. Please make your **check payable to the "OBA"** and mail it to P.O. Box 142784, Overland, MO 63114 or contact the event coordinators listed below and they will make arrangements to pick it up. If you have any questions, please feel free to call them. We need your sponsorship **commitment and check by APRIL 30<sup>th</sup>** in order to include your business name on all of the printed items. **Platinum Sponsors are limited to 12 businesses and we need your commitment and check by APRIL 17<sup>th</sup>** so we can get the billboards ready.

For general information about the event, please contact this year's Event Coordinators: **Mitch Wilson** (Shepard Funeral Chapel 314-426-6000), **Alan Glen** (A+ Wiring Solutions 314-540-8598) or **Gregg Wesche** (Overland Hardware 314-427-1404). We have also enclosed flyers with details of the event.

*Thank you* again for being an *important* part of our city and please know that I am personally always available to assist our local businesses in any way I can. Please feel free to contact me at city hall at any time.

Very truly yours,

Mike Schneider  
Mayor