



August 2019



AUTUMN IN THE PARK FALL FESTIVAL

Saturday, September 28, 2019 at Norman Myers Park

Dear OBA Members and Neighbors:

Since 2004, the **City of Overland** and the **Overland Business Association** have co-hosted the ***Autumn in the Park Fall Festival***. Many local businesses and community groups like yours have sponsored our events with their time, talents and donations. **These events are not possible without help from our community. Once again, we are asking for your help.** Please consider sponsoring this event as it will enable us to continue having this wonderful, free, community festival. These donations go toward the promotion of the event and to underwrite the cost of the entertainment and attractions. We have three levels for you to choose from:

- ❖ **\$300 Grand Sponsor** - Features your business name and color logo on a “yard sign” at the venue, flyers, the large venue sponsor’s board and your business name highlighted on the digital sign at Erickson Plaza one week prior to the event
- ❖ **\$200 Venue Sponsor** – Features your name and color logo on a “yard sign” at the venue and your business name on flyers and the large venue sponsor’s board
- ❖ **\$100 General Sponsor** – Features your business name printed on flyers and the large venue sponsor’s board

Sponsorship is open to ALL businesses and entities (OBA members and non-members). Donations of any kind or amount are appreciated. Also, if you would like to make an “in kind sponsorship” donation of products or services, please contact the **OBA Autumn in the Park Chairperson, Beth Ruckman** (Carol’s Corner 314-427-1221 or Cell: 314-913-0841) for information about our needs and how best we can work together.

Please make your sponsorship **check payable to the “Overland Business Association”** and mail it to P.O. Box 142784, Overland, MO 63114, or get it to Gregg Wesche at Overland Hardware (314-427-1404). We would like your **commitment by September 1st** in order to include your business name on the printed items and to plan our finalize our budget. If you are **not** currently an OBA Business Member and you would like to take this opportunity to join and help support our organization, you can become a member by sending an additional \$75.00. In appreciation for joining at this time, your membership will be valid through December of 2020.

Thank you in advance for your consideration of supporting this event and our community. **We sincerely appreciate your business being in Overland.**

Very truly yours,

Mike Schneider
Mayor

Mitch Wilson
OBA President

P.S. We are once again collecting “raffle baskets” to help with the cost of this event and to also promote our local businesses. These baskets will be raffled off at the OBA Information Booth during the festival. If you want to promote your business or organization by donating a basket of goodies, please contact Mitch Wilson at Shepard Funeral Chapel (314-426-6000) to arrange to get your basket to the event or for additional information.



2019 AUTUMN IN THE PARK FALL FESTIVAL SPONSOR RESPONSE FORM

- \$300 Grand Sponsor** - Features your business name and color logo* on a “yard sign” at the venue, flyers, the large venue sponsor’s board and your business name highlighted on the digital sign at Erickson Plaza one week prior to the event
- \$200 Venue Sponsor** – Features your name and color logo* on a “yard sign” at the venue and your business name on flyers and the large venue sponsor’s board
- \$100 General Sponsor** – Features your business name printed on flyers and the large venue sponsor’s board
- Raffle Basket** – Donation of a basket full of promotional items or “goodies”**
- \$75 Membership Dues** – Join now or renew OBA Membership through December 2020!

TOTAL ENCLOSED: \$ _____

Checks payable to: Overland Business Association
P.O. Box 142784
Overland, MO 63114

Company/Organization: _____

Contact Person: _____

Phone #: _____ **Alternative #:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email address: _____

Website: _____

***Please email color logo to Mitch Wilson (File formats accepted: .jpg .png .tff .pdf)**

Email: oba.mitch.wilson@gmail.com

****Please email or call Mitch Wilson to arrange for Basket pickup or Delivery**

Email: oba.mitch.wilson@gmail.com **Office Phone:** Shepard Funeral Chapel at 314-426-6000



“To develop and promote the economic vitality and community spirit of Overland”

Can you believe that 2019 is half over! We decided to give everyone an extra six months of membership value with your dues last year and for the up-coming renewal period. Therefore, this billing is for the time period of July 2019 through December 2020 – a great value! Your association strives to provide many opportunities for you and your business to benefit from membership:

- Opportunities to talk one-on-one with city officials, fellow business members, meet some of the area’s movers and shakers and listen to industry professionals at our monthly committee and membership meetings
- Request the OBA and City Leaders to attend ribbon cuttings and anniversary celebrations
- Opportunities to show your community support at our fairs and festivals
- Promotion of your business through our website and Facebook page
- Host a membership meeting for a tour and promote your business directly to our members
- New updated OBA Window Cling to identify your membership to the community

As always, we **need** your continued support and participation to keep the Overland Business Association a vital part of the Overland community. Thank you in advance for your renewal and support of our organization. If you have any questions or want to request assistance with a ribbon cutting or anniversary celebration, please contact the OBA President, Mitch Wilson at Shepard Funeral Chapel (Office: 314-426-6000 or email: pres@overlandbusinessassociation.org).

Also, please note a change we made for 2019, our Membership Meetings are now on the second Tuesday of each month at 7:00 a.m. The meetings are being setup by Ken Crowder and hosted at Ortman Funeral Home, 9222 Lackland Road. Ken does a great job lining up interesting programs and tours - we hope to see you at a meeting soon!

Please watch your email, our website (www.overlandbiz.com) and Facebook page (<https://www.facebook.com/Overland-Business-Association-237051298407>) for meeting information and updated news!

Please fill out and detach the bottom slip, include with your **\$75** check made payable to “Overland Business Association” and mail to our address at OBA, PO BOX 142784, OVERLAND, MO 63114 or give it to Gregg Wesche at Overland Hardware, 2520 Woodson Road.



JULY 2019 – DEC. 2020 OVERLAND BUSINESS ASSOCIATION RENEWAL FORM

Business Name: _____

Contact Person: _____

Business Address: _____

Business Phone: _____ Date Business Started: _____

Business Email: _____

Business Website Address: _____

Feature My Business: Host a Meeting Localite Article Business Anniversary Facebook Page

I am willing to: Serve on the Board of Directors Work an Event Help Recruit Members